

OBOR – Past, Present & the Future

Business Forum Industri
September 20th 2019

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OBOR – Past, Present & the Future

- Past, where and when did it start?
- Present, which initiatives and investments has been done?
- Future, how will the market change and how can Swedish companies benefit from OBOR?



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Past, The Old Silk Road

- Link between east and west
- Land Route and Sea Route
- Initiated Global Trade
- A meeting between different cultures and religions
- Exchange of the Plague

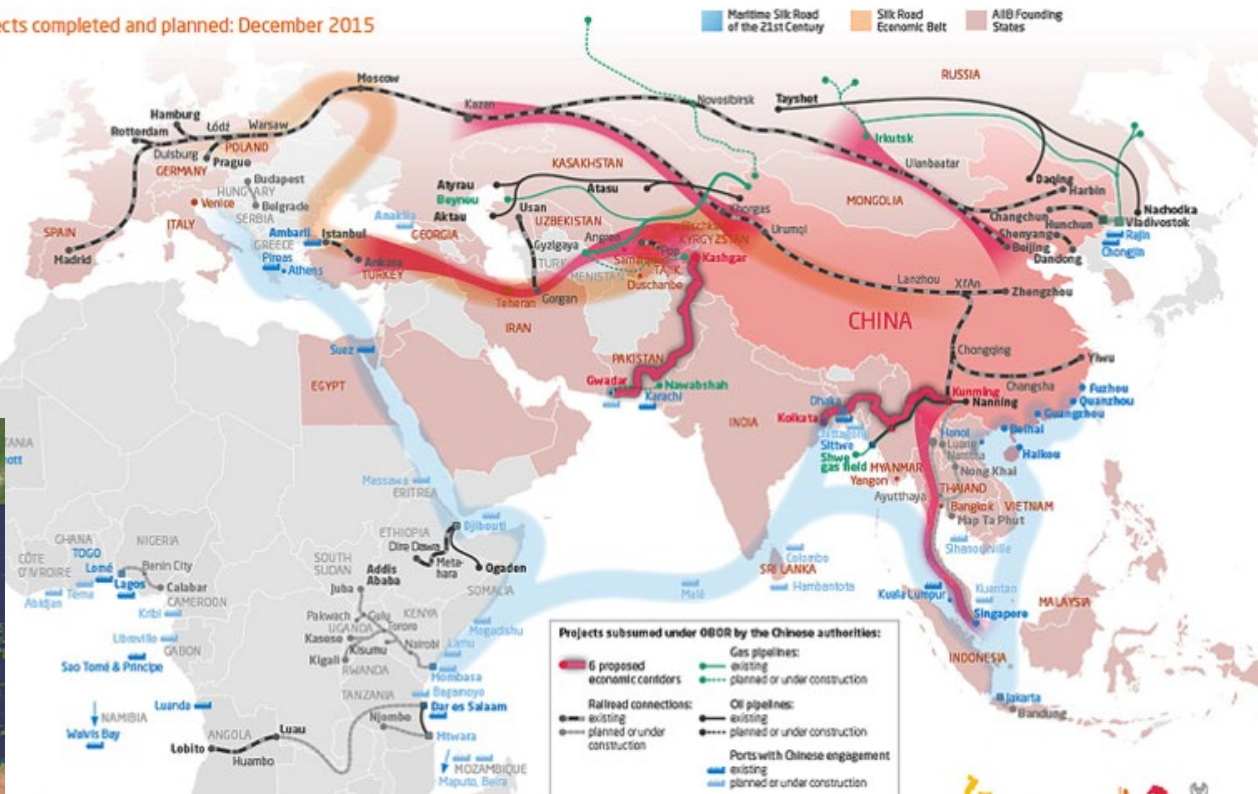


Past and Present meets!

The old Silk Road meets The new Silk Road



Projects completed and planned: December 2015



The Silk Road Economic Belt and the 21st-century Maritime Silk Road

- One Belt, One Road
- Introduced in 2013 by Xi Jinping
- Connectivity between Eurasian countries
- Bridging a logistic gap by rail, road and ports
- Infrastructure, Cultural exchanges and Trade
- Multibillion infrastructure project, biggest ever? Connecting + 70 countries



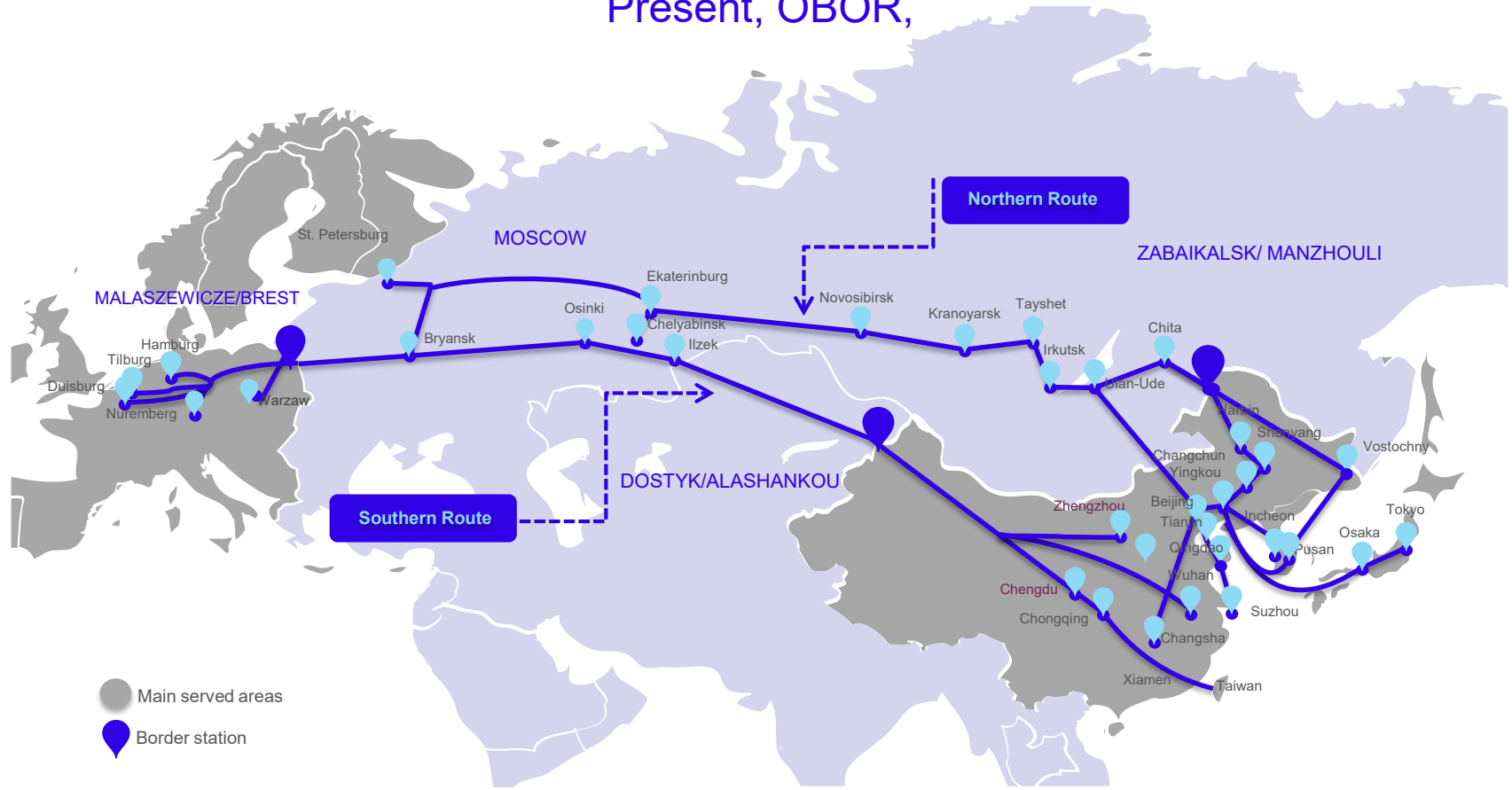
Present

The reviving of the Silk Road

Infrastructure projects being planned and undertaken as of December 2015 in China's Belt and Road initiative.

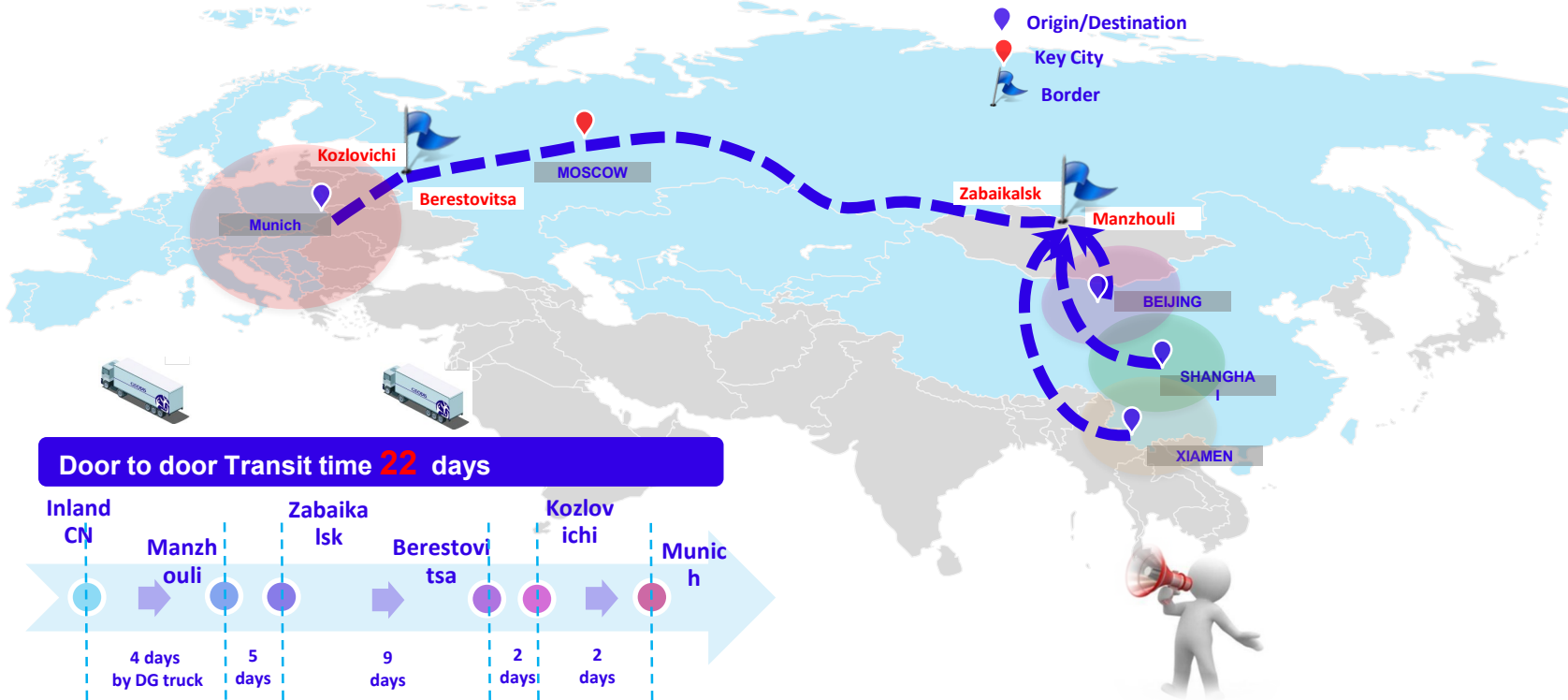


Present, OBOR,



Full Road Solution

ROUTE: Inland China – Munich Germany via Manzhouli



Benefits for you

- Speed to market
- Environment friendly
- Stable service
- Reduced capital binding
- Many options for You! Via FCL and LCL





OBOR – Future, Chinese investments in Africa

- China has accelerated their investments in Africa during the past decades, USD 299 Billion year 2005-2018 and another USD 60 Billions forecasted from 2019
- It is estimated that there is more then 10 000 Chinese owned companies today in Africa
- Focus areas is on infrastructure, Energy & Power, Logistics, Public utilities & IT



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How can we in Sweden benefit from OBOR?

Environment

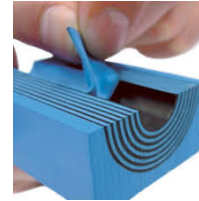
Know how

uni
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Logistics

Infrastructure

Energy



Consumer durables



Sourcing



And the list goes on

Home appliances



Safety



Industrial development



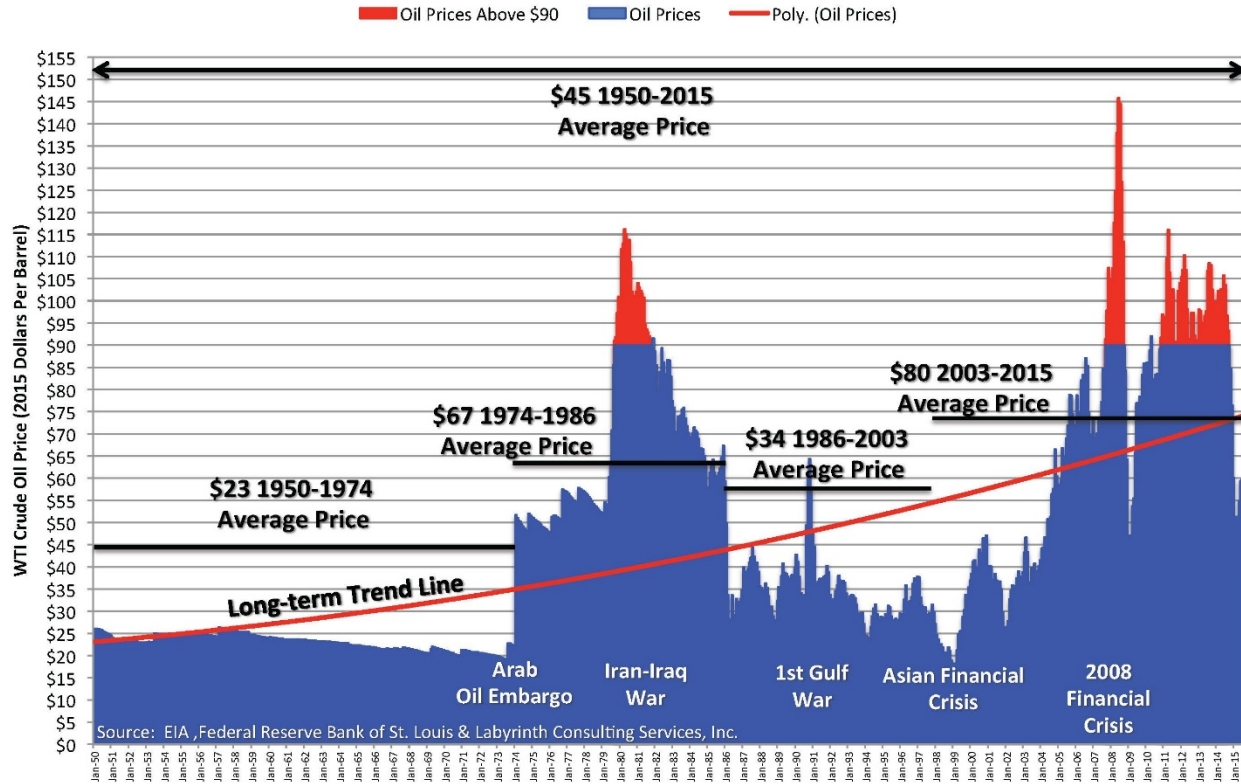
Healthcare

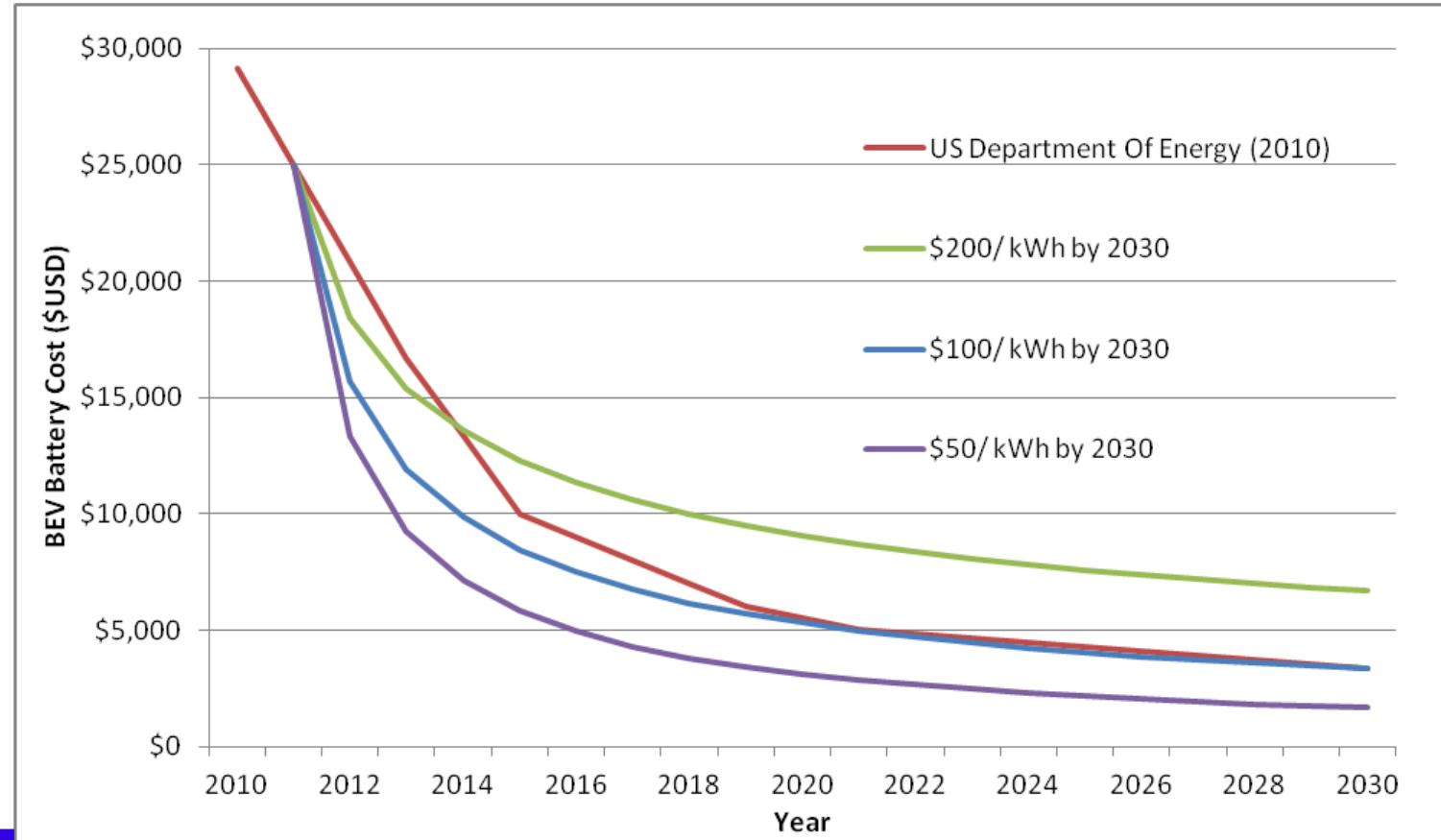


Why Africa?

- Population 1.2 billion
- Trade agreements, from Cotonou to EPA, European Partnership's Agreement is in place
- Logistic infrastructure
- Low cost production
- Export market for Know how, Energy, Capital products, Healthcare & IT and much more
- I believe Africa is the New China

Oil Prices in 2015 Dollars, January 1950-August 2015











HYPERLOOP



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